



THE SEBA TRADE GROUP INC

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OUR BACKGROUND

Founded in 2002, Western Rugged is a family owned manufacturer/distributor offering a full range of tarps, canopies & tie downs. Since divesting of its tools division in 2013, Western Rugged has focused 100% of its resources to the growth and development of its core offering of tarps, canopies & tie downs. Western Rugged operates from a 40,000 sq.ft. warehouse facility in Port Coquitlam, British Columbia and has an excellent track record of supplying industrial, automotive, hardware, LBM and specialty tarp dealers throughout Canada.

OUR BUSINESS STRENGTHS

- Largest selection of prepackaged tarps in Canada.
- 100% Canadian owned and operated, centrally located in Port Coquitlam.
- Pre paid freight offered to most Canadian cities at \$500.00.
- Private labelling along with competitive pricing on full and partial container's available.
- High stock levels and consistent fill rates.
- Broad and diverse customer base.
- Same day shipping on most orders.
- Continued growth and development of product offering.

Please feel free to contact us via email or telephone with any questions, comments or feedback.

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KING CANOPY FESTIVAL EVENT TENT

Western Rugged carries King Canopie's heavy duty festival tents as a commercial grade pop up canopy.

Available in $10' \times 10'$, $10' \times 15'$, $10' \times 20'$ sizes. These have a sturdy, powder coated steel frame with center truss that minimizes water build up and maximizes load resistance.

Great for contractors, jobsites, outdoor markets and retail events.

Sidewalls, weight bags and replacement parts available.

PRODUCT FEATURES

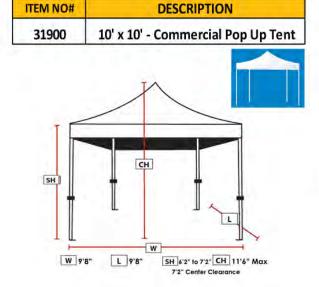
- * Instant set up
- * Waterproof 500 Denier Polyester cover with PVC coating
- * PVC fittings

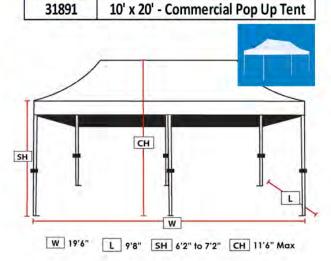
ITEM NO#

- * HD carry bag with rollers
- * Ground spikes and rope included
- * HD powder coated steel frame

DESCRIPTION

All parts replaceable



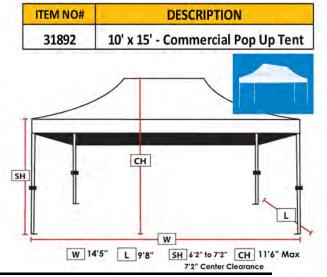


ACCESSORIES AVAILABLE

ITEM NO#	DESCRIPTION	
31886	2 pcs - Side Wall Kit (1 Zipper, 1 Solid)	
31890	4 pc set - Weight Bag	
31900-14	10' x10' - Replacement Roof Cover	
31891-14	10' x20' - Replacement Roof Cover	
31892-14	10' x15' - Replacement Roof Cover	









ROUND TOP CANOPY ALL SEASON PREMIUM

Western Rugged's premium all season round top canopies are the premier Canadian temporary storage solution. Designed with all Canadian seasons in mind, they are one of the most durable temporary storage solutions on the market. They are built with more steel and thicker fittings, while also incorporating a design that is better suited to snowy and windy conditions.

PRODUCT FEATURES

- More uprights compared to competitors models for better support & even load distribution
- Easy assembly
- * Superior snow & wind resistance
- * Comes with zippered drive-in door
- No foundation required
- * Frame Pipe Specs:
 - Powder coated steel frame
 - Outer diameter : 38mm pipes & 33.4 fittings
 - * Pipe thickness: 1.2mm & 1.4mm fittings

- * Cover Specs :
 - * 245 g/sq.m
 - * 14 x 14 weave
 - * Fire retardant: FR 5
 - * UV treated: 3%

ITEM NO#	DESCRIPTION	DOOR DIMENSION (W x H)
31913	10' x 20' x 8' - Premium Round Top Car Canopy	96" x (80" - 90")
31914	12' x 20' x 10' - Premium Round Top Car Canopy	120" x (80" - 100")
31918	12' x 28' x 10' - Premium Round Top Car Canopy	120" x (80" - 100")





TERMS & CONDITIONS

New Accounts: Customers who have not been approved for credit must prepay prior to shipment. In order to receive terms customer must complete standard credit application and upon approval will be eligible for 30 days net terms from date of invoice. *Past due accounts are subject to a 1% per month service charge*.

Delinquent Accounts: Any accounts outstanding over 45 days will be put on "hold" status and will not be shipped further product.

Freight: Prepaid amounts may vary from region to region. Please check with Western Rugged to establish whether prepaid service is available for your area and if so what the prepaid requirements are. Western Rugged will pick and ship orders within 2 business days or less. Western Rugged insures all prepaid shipments from theft or damage to the customer's door. Customer is responsible for insuring shipments in transit for FOB shipments.

Shipping Discrepancies & Damaged Product: Customer is responsible for reporting shipping discrepancies and / or product damaged in transit within 2 business days of receiving product. All discrepancies should be reported by fax or email to Western Rugged. Any discrepancies or damage not reported within this timeline may be refused.

Pricing: Western Rugged pricing is reviewed twice per year. Western Rugged reserves the right to change prices at any time and without notice, however will only do so in case of extreme price volatility.

Standard Packaging: Western Rugged will accommodate orders in less than bale or case quantities, however we strongly suggest ordering in bale or case quantities to reduce the risk of damaging packaging and shrinkage. Orders with product quantities within 25% of case quantities may be increased to full case quantities at Western Ruggeds discretion.

Fill Rates: Western Rugged strives to maintain a fill rate greater than 95% for its customers. Spikes in demand or delays in shipping can result in lower fill rates, however Western Rugged is committed to doing our utmost to maintain 95% or greater fill rates. All backorders are logged and reviewed with customers prior to shipment. Western Rugged does not cover freight on backorders unless prepaid level is attained.

Warranty: Western Rugged canopies are guaranteed to be free from defect at time of purchase. Western Rugged offers a 30 day window for canopy returns for any reason. In order to have your canopy return processed inform Western Rugged of the reason for return along with invoice number and date of purchase from Western Rugged. Western Rugged will either pick up the defective canopy within 90 days or issue a destroy in the field authorization. Upon receipt of the canopy to our warehouse or upon receipt of the destroy in filed authorization and photos, you will be issued a credit to be applied to future invoices.

Western Rugged's liability is limited to the value of the canopy only.